

### **Privacy Means Business**

Are you responsible to your privacy? That's right, are you being responsible in regard to your privacy?

Here are some tips to help you:

1. Don't just throw away papers—shred everything.
2. Teach your coworkers to be aware of human intelligence (HUMINT) collection techniques. Not everyone who calls on the phone is a potential client or vendor. Don't give away secrets while making small talk.
3. Encrypt sensitive files. Use McAfee's PGP software program to encrypt financial, employee, and planning data. PGP's encryption cipher is so secure that all the world's personal computers couldn't break the cipher. (Even if they worked at it for 1000x the life of the universe!)
4. Use passwords to protect data:  
**Do...**
  - change your passwords once a week
  - memorize your password
  - mix letters & numerals**Don't...**
  - reuse old passwords
  - share passwords
  - write down your password

Only you can protect your company's important data from your competition's eyes.

### **Reason #305 To Use DGL's E-Commerce Services**

According to research, over 90% of Internet users don't scroll down when reading webpages. Put your important information at the top of your pages. Doing so will also improve your **search engine rankings**. To learn how to improve your rankings, call Dave Murphy, 410.290.7000.

### **PDF E-Books**

Adobe intends to beat Microsoft at the e-book game.

Microsoft has released its Microsoft Reader e-book software that formats text for reading on computer screen, but there's no option to print.

In response, Adobe announced the acquisition of Glassbook, Inc., a Boston-based developer of e-book software.

Adobe already commands the entire field of full-size computer documentation distribution with its **Acrobat PDF** (Portable Document Format) product. Using a combination of PDF and Glassbook's software, Adobe will create e-book texts that are easy to read on-screen and print in finished format.

Watch for e-books to make a big splash in the coming weeks.

For details: <http://dgl.com/itinfo/2000/it000829.html>.

### **Customers Speak Out**

**"I highly value the website activity reports Damar Group sends me. The printed reports are easy to read — they tell me who is visiting my site and which pages pull best. I use the reports to make better business decisions about my company's online marketing."**

*Dave Fitton, Marketing Partners, mpus.com*

**"...check these guys out."**

*Michael Berkman, CMSI*

**"Magnifico!"**

*Cheryl Washington, Transwestern  
Carey Winston*

**"I found out everything that I needed to know."**

*Charlene Greaves, Spectera*

### **Handspring Sees Red**

Handspring has released two new PalmOS handhelds that will stir the market and encourage upgrades.

The **Visor Platinum** upgrades the current Deluxe version with a cool silver case, 4-bit monochrome graphics, and a 50% faster processor. The included software and PalmOS is upgraded, but the cleaner graphics and speed will entice most upgrades.

The **Visor Prism** has my name written all over it. It includes a 50% faster processor, which is nice, and it has color! It's the 16-bit (65,536) color and lithium ion rechargeable battery that make me salivate. Guess what's on my birthday wish list.

For details: <http://dgl.com/itinfo/2000/it001016.html>.

### **New Linux: Red Hat 7.0**

The new release of **Linux** from Red Hat, the leading distributor of the popular OS, is on the street. RH7 includes support for USB devices, improved security, and faster web services for both intranet and Internet servers.

**Red Hat Linux** installs in less than an hour, and system upgrades are an included option. Configuration is as straight forward as ever.

### **Who's the Author?**

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