

MS Office 10 Subscription

Home and business users can reduce the initial purchase cost of upgrading to Microsoft Office 10 by agreeing to pay an annual subscription fee.

The popular software suite will still be available for retail purchase; however, the subscription service will save money for short-duty and home users.

Details are posted to : dgl.com/itinfo/2000/it001120a.html.

Passwords At Risk

Microsoft Windows peer-to-peer networking users are at risk of their shares (hard drives, floppies, CD-ROMs, removable media) being made available to unauthorized users even when passwords have been assigned.

All local area networking (LAN) users should read about this, even those with file servers. Details posted to dgl.com/itinfo/2000/it001102.html.

Color My Palm Prism

The Handspring Visor Prism is a hot gift idea. With a 50% faster CPU, 16-bit (65,536) color and a lithium ion rechargeable battery it's a sure hit.

Details posted to dgl.com/itinfo/2000/it001016.html.

Reason #873 To Use DGL's E-Commerce Services

Search engine ranking is the #1 most common request from website owners.

A search of the computer training industry returns 615,000 entries. Four of the top 10 links are our website. How'd we do it?

To learn how to improve your rankings, call Dave Murphy, 410.290.7000.

FBI E-Commerce Alert

The National Infrastructure Protection Center, an FBI-led, multi-agency organization issued a warning to companies doing business on the Internet.

Details posted to dgl.com/itinfo/2000/it001202.html.

Wanna Sell to Techies?

If IT folks buy your product or service, then you should sponsor ITinfo, the e-zine that reaches over 44,200 IT professionals each day.

All sponsor advertisements receive top-of-message, exclusive placement.

"I received your [e-zine] via our IT manager...Good Stuff."
Anthony Kalu, ITinfo subscriber

Details and 12 more testimonials at dgl.com/ad.html.

Customers Speak Out

"I highly value the website activity reports Damar Group sends me. The printed reports are easy to read — they tell me who is visiting my site and which pages pull best. I use the reports to make better business decisions about my company's online marketing."

Dave Fitton, Marketing Partners, mpus.com

"...check these guys out."
Michael Berkman, CMSI

"Magnifico!"
*Cheryl Washington, Transwestern
Carey Winston*

"I found out everything that I needed to know."
Charlene Greaves, Spectera

What's The Information Superhighway To Me?

The information superhighway is the federal government's moniker for the commercialization of the Internet.

What's the Internet? It's a global network of computers: some are personal computers, some are supercomputers. They're all connected using a shared computer language.

The Information Superhighway really does exist. It's expected that serious businesspeople will include both an email and website address on their cards. Keeping open the communication lines with our clients: staying in touch—the first benefit of the Information Superhighway.

As the authors of the hit book *The Cluetrain Manifesto* say over and over, business is a conversation.

Are you using Info Superhighway to create conversation with your clients? If not, call Dave Murphy, 410.290.7000.

Don't wait any longer. Call today.

Mother-In-Law Test

For years we used a mother-in-law as our proof reader. Find out why online: dgl.com/itinfo/2000/it001120.html.

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